

EST. 1927

LADIES NATIONAL GOLF ASSOCIATION



LN
GA

2026 AMATEUR CHAMPIONSHIP
SPONSORSHIP PACKAGE



ABOUT US

Honoring Traditions
Inspiring Champions

At the LPGA, we believe in:

Elite Golf. We host a high-quality championship with an exceptional player experience.

Integrity. We expect people to do the right thing even when no one is looking.

Tradition. We celebrate our history and the champions we have crowned.

By prioritizing these elements, we enable our players to experience personal growth, enhance their tournament skills, and foster a strong sense of community with the members of your club.



OUR MISSION

The LPGA's mission is to uphold and advance the interests of golf by providing elite competition for amateur women golfers, while also fostering camaraderie and encouraging good sportsmanship.

AN ELITE CHAMPIONSHIP ROOTED IN TRADITION

Founded in 1927 in Kansas City, Missouri, we were originally known as the Women's Trans National Golf Association.

To better position ourselves for the future, we rebranded in the early 2020s as the Ladies National Golf Association. In 2024, we became a founding member of the Women's Elite Amateur Series.

We leverage strategic partnerships to enable our participants to maximize their impact while competing in the LPGA Amateur Championship.



**2025 JUNIOR CHAMPION
REBECCA WANG**

OUR PARTNERS AND HOST CLUBS VALUE CHAMPIONSHIP GOLF



WORLD
AMATEUR
GOLF
RANKING®

Champions of our event are honored by having their names etched onto one of several beautiful trophies, contributing to our rich tradition of champions.

Our event serves as the anchor for the year-long points race in the **Women's Elite Amateur Golf Series (WEAGS)**, making it the players' last opportunity to accumulate World Amateur Golf Ranking (WAGR) points that can lead to one of two USGA Women's Amateur exemptions.

The WEAGS leadership is also actively pursuing negotiations for exemptions to professional events.

The LPGA is a not for profit 501 c-3 Tax Exempt entity and governed by the LPGA Executive Committee

The LPGA Board of Directors is composed of accomplished leaders whose dedication and expertise guide the organization forward. Our LPGA Championship Committee consists of former LPGA participants, LPGA players, USGA Executive Committee members, past state golf association presidents, and current college conference leads, including NCAA Regional and National Rules Officials.

At the helm, President Cathy Mant (McDonough, GA), Immediate Past President Nancy Sebastian (Washington, MO), Secretary Gail Smith (Franklin, TN), Treasurer Tobi Herron (Columbus, IN) and Sue Ewart (Seal Beach, CA) provides strategic leadership. Championship Chair Mary Bea Porter-King (Koloa, HI) oversees championship operations, alongside other championship committee members from around the U.S..

Additionally, Curt Rohe (St. Louis, MO) represents the Metropolitan Amateur Golf Association as a USGA Allied Partner. Together, this diverse and highly qualified group ensures LPGA championships continue to uphold the highest standards of excellence in women's amateur golf.



**2025 LPGA RUNNER UP
CAROLINE SMITH
(INDIANA UNIVERSITY)**

**WEAGS SECOND PLACE
EARNED EXEMPTION TO 2025 U.S.
WOMENS AMATEUR CHAMPIONSHIP**

One of 5 Women's Elite Amateur Golf Series Events

The Ladies National Golf Association is proud to be part of the **Elite Amateur Golf Series**, a collection of the most storied and competitive women's amateur championships in the country. Alongside the Sea Island Women's Amateur, Southwestern Women's Amateur, North & South Women's Amateur, and the Women's Western Amateur, the LPGA Championship provides elite players with the opportunity to compete on historic courses against the strongest fields in the game. As part of this series, the top two players in the Elite Amateur Cup standings earn exemptions into the 2025 U.S. Women's Amateur Championship.

OUR PARTICIPANTS MAKE GOLF HISTORY.

Major Champions, USGA Champions, LPGA Players, Curtis Cups, Solheim Cups, Hall of Fame Members - they have all played in LNGA Events over the years



Patty Berg
First President of the LPGA,
first champion of the U.S.
Women's Open



Babe Zaharias
By 1950, won every
golf title available, 10x
Major Champion



Betsy Rawls
8x Major Champion,
LPGA President



Judy Bell
54th President of the
USGA, Bob Jones
Award Recipient



Nancy Lopez
3x Major Champion,
U.S. Women's Open
Runner Up



**Carol Semple
Thompson**
7-Time USGA
Champion, Bob Jones
Award Recipient



Ellen Port
7-Time USGA
Champion, Curtis
Cup Player, Curtis
Cup Captain



Brittany Lang
2016 US Open
Champion, USGA
Champion, Curtis Cup,
Solheim Cup



Paige McKenzie
2006 Curtis Cup,
USGA Medalist, LPGA



Bethany Wu
2016 Curtis Cup, USGA
Medalist, LPGA



Rachel Kuehn
2022 Curtis Cup All
American, ACC Player
of the Year



Cindy Hsu
Women's World Amateur
Team Champion,
Southwestern Women's
Amateur Runner Up



**2025 AMATEUR
CHAMPION
CINDY HSU
WITH 4-TIME
LPGA TOUR
WINNER CANDIE
KUNG AS
CADDY**

2026 LPGA AMATEUR CHAMPIONSHIP EVENT DETAILS

TOURNAMENT SCHEDULE

- Practice Round: July 20, 2026
- Tournament: July 21 - 23, 2026

AWARDS

- The George III Champion Trophy
- The Iva May McDonald Champion Runner-Up Trophy
- Howell Team Trophy
- Dorothy Pease Junior Medalist Trophy

WORLD AMATEUR GOLF RANKING (WAGR) POINTS WILL BE AWARDED



**2025 HOWELL TEAM CHAMPIONS:
UNIVERSITY OF TEXAS**

**BENTLEY COTTON
AND CINDY HSU**

2026 CHAMPIONSHIP VENUE



**Harrison Lake
County Club
Columbus, Indiana**

**Redesign by Tim Liddy
reopened in August 2022**

**Also host of 2026
Legends of the LPGA
Major Championship**

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OUR EVENT BRINGS VALUE TO COMMUNITIES AND PARTNERS



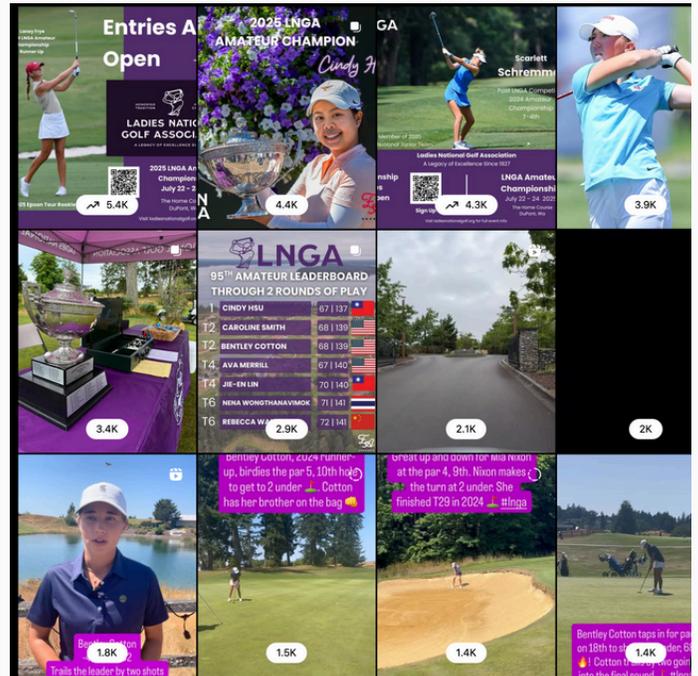
BRAND VALUE

- Your brand is associated with the **Elite Amateur Series** and a storied women's golf event
- Our players are the 'up and coming' **stars of women's golf**
- Our social media **followers** are **2,000 +** and span multiple geographies
- Nearly **100,000 views** annually on Facebook and **thousands of accounts** reached on Instagram with each tournament post

ECONOMIC IMPACT

- At least 300 - 400 hotel nights expected
- High value visitors (golf) spend more on average than most other sports tourism groups

AN INVESTMENT IN THE LPGA MAKES BUSINESS SENSE AND SUPPORTS THE NEXT GENERATION OF GOLF STARS



ACCOUNTS REACHED ON INSTAGRAM FROM SELECT 2025 EVENT POSTS

2026 LNGA AMATEUR CHAMPIONSHIP SPONSORSHIP OPPORTUNITIES

Sponsorships allow us to keep our entry fee low for players which increases accessibility. We use 100% of sponsor dollars to offset costs of the event and have several sponsorship levels. We work with significant sponsors to customize the kind of recognition they value the most.

We always connect our event donors with our social media audience which is over 2,000 strong.

Title Sponsor | One available | \$15,000

- 'Presented By' recognition
- Custom signage, social media, graphics, & communications package

Lunch Sponsor | One available | \$10,000

- 'Provided By' recognition signage for player lunches
- Custom signage, social media, & communications package

Player Gift Sponsor | One available | \$10,000

- Ability to co-brand tee gift
- Custom signage, social media, & communications package

Media Sponsor | One available | \$5,000

- Recognition on scoreboard, LNGA Website, and registration page
- Spotlight Post Social Media Thank You (3)

Refreshment Sponsor | One available | \$5,000

- Recognition on scoreboard, LNGA Website, and registration page
- Spotlight Post Social Media Thank You (3)

LNGA Friend | Unlimited Available | \$1,000

- Listing on site scoreboard and group social media thank you (1)

Tee Sponsor | Unlimited Available | \$500

- One in ground tee sign and group social media thank you (1)

LNGA event staff pays for all travel costs out of pocket so **in kind sponsorships** like hotel rooms, food vouchers, entertainment vouchers, and courtesy cars are also welcomed ways to support the event.



SUPPORT THE LNGA AND BE A PART OF GOLF HISTORY.

98 years and still swinging.

A championship doesn't thrive for nearly a century by chance. The LNGA Amateur Championship is special—built on tradition, fueled by integrity, and made possible by passionate local support in communities across the country. Each year, our event travels to a new host city, and every successful championship is a direct result of that community stepping up. Your support keeps women's elite amateur golf thriving.

This year, we invite you to join us—as a donor, a partner, or a proud local fan—and be part of something bigger.

Support the legacy. Fuel the future. Be part of golf history.



CONNECT WITH US



LadiesNationalGA



LNGA_Golf

